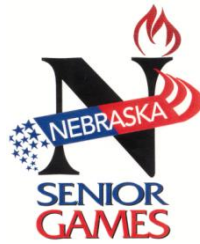


Park & Recreation Office  
City of Kearney  
2005 1<sup>st</sup> Avenue  
P. O. Box 1180  
Kearney, NE 68848-1180



Jade Brown  
jbrown@kearneygov.org  
TELEPHONE · (308) 233-3229  
FAX · (308) 233-3608  
WEBSITE · www.nebraskaseniorgames.com

## Sponsorship Package

Various venues in Kearney, Nebraska • Event Dates: August 3-6, 2017

### NEBRASKA SENIOR GAMES AT A GLANCE:

- ★ The Nebraska Senior Games are conducted annually in Kearney for people 50 years of age and older.
- ★ The Nebraska Senior Games are governed by the National Senior Games Association, which is dedicated to promoting healthy lifestyles through education, fitness, and sports.
- ★ Kearney has hosted the Senior Games in Nebraska for the past 28 years.
- ★ The Games have steadily grown over the last several years and last qualifying year we had 404 athletes from all over Nebraska and 20 different states!
- ★ Kearney is the lone qualifying site in Nebraska for advancement to the National Games, held every other year in various locations.
- ★ The 2017 Summer National Senior Games will be held in Birmingham, Alabama June 2-15. Over 10,000 athletes from across the country are expected to participate.
- ★ Current athletic events in Nebraska include: swimming, track and field, bowling, tennis, table tennis, golf, horseshoes, cycling, basketball free-throw and hotshot, disc golf, badminton, pickleball, 5k & 10k road race, 3-on-3 basketball, and wellness walk. Other events may be added.
- ★ Staff from the Kearney Park and Recreation Department and the Kearney Visitor's Bureau coordinate the events. Additionally, over 75 workers and volunteers assist with the various aspects of the event.
- ★ All Nebraska Senior Games funds are administered by the Kearney Area Community Foundation, which has a 501c3 status.
- ★ The National Senior Games Association is a community-based member of the United States Olympic Committee.
- ★ If you would like to learn more about the Nebraska Senior Games, please visit the website at [www.nebraskaseniorgames.com](http://www.nebraskaseniorgames.com).

### **NEBRASKA SENIOR GAMES**

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jbrown@kearneygov.org



Proud member of:



# Nebraska Senior Games • SPONSORSHIP OPPORTUNITIES

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## Hall of Fame: \$2,000 (a minimum of \$500 must be monetary)

- Company logo prominently located on the front of over 1,000 professionally printed entry forms.
- Company logo on 11" x 14" glossy promotional posters. Over 500 printed and posted at recreational facilities and sponsor locations across Nebraska.
- Company logo prominently displayed on the back of athlete and volunteer shirts.
- Company logo on Nebraska Senior Games web page with linking abilities.
- Hall of Fame Sponsors will be exclusive at their level and according to their product/service.
- Free participation for 15 company senior athletes.
- Company logo in the evening social brochure.
- Company logo or mentions on all event advertising after April 1.
- Speaking opportunity at evening social attended by athletes, families and volunteers.
- Access to place promotional material and approved samples in athlete registration bags.

## Legendary: \$1,000

- Company logo on the front of over 1,000 professionally printed entry forms.
- Company name listed as a Legendary Sponsor on 11" x 14" glossy promotional posters. Over 500 printed and posted at recreational facilities and sponsor locations across Nebraska.
- "Large" company logo on the back of athlete and volunteer shirts.
- Company logo on Nebraska Senior Games web page with linking abilities.
- Legendary Sponsors will be exclusive at their level and according to their product/service.
- Free participation for 10 company senior athletes.
- Company logo in the evening social brochure.
- Recognition at evening social attended by athletes, families, and volunteers.
- Access to place promotional material and approved samples in athlete registration bags.

## Classic: \$500

- Company name in over 1,000 professionally printed entry forms.
- Company name listed as a Classic Sponsor on 11" x 14" glossy promotional posters. Over 500 printed and posted at recreational facilities and sponsor locations across Nebraska.
- "Medium" company logo on the back of athlete and volunteer shirts.
- Recognition at evening social attended by athletes, families, and volunteers.
- Access to place promotional material and approved samples in athlete registration bags.

## Vintage: \$150

- Company name listed in over 1,000 professionally printed entry forms.
- Company name listed as a Vintage Sponsor on 11" x 14" glossy promotional posters. Over 500 printed and posted at recreational facilities and sponsor locations across Nebraska.
- Recognition at evening social attended by athletes, families, and volunteers.
- Access to place promotional material and approved samples in athlete registration bags.

Please contact Jade Brown for further questions or information.

Email: [jbrown@kearneygov.org](mailto:jbrown@kearneygov.org)

Phone: 308-233-3229

**Deadline: March 27, 2017**